

February 13, 2019



Catalupo & Sherman

**FINANCIAL ANALYSIS:  
FROM AN UNSECURED CREDITOR'S PERSPECTIVE**

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# FROM AN UNSECURED PERSPECTIVE

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We are not concerned about stock price, which is where most of the available analysis is focused. CNBC can be helpful and entertaining but the equity market is very irrational and does not behave the way we do.

Moody's and S&P are concerned with long term debt and many times the debt is secured. We have no security and we are interested in the next 6-12 months. But we also have to position the business for future.

News sources are chasing clicks and are quick to pronounce the death of companies, which can be a self-fulfilling prophecy. But often entirely premature and baseless.

Unlike investors we don't have the luxury of getting out too soon, we need to sell goods and can't stop selling a customer at the first sign of trouble.

**We must be willing to sell to a customer that we know will “eventually” file for bankruptcy protection, so it is critical that we time it correctly.**

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# TOPICS



Who is your customer?

Geographic area, target demographic, competition, publicly or privately held, size etc.....

What direction are operations trending?

Key Credit Ratios

Liquidity & Cash Flow: Can they pay me?

Upcoming debt maturities?

Potential covenant violations?

Where do unsecured creditors stand in the capital structure

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# WHO IS YOUR CUSTOMER?

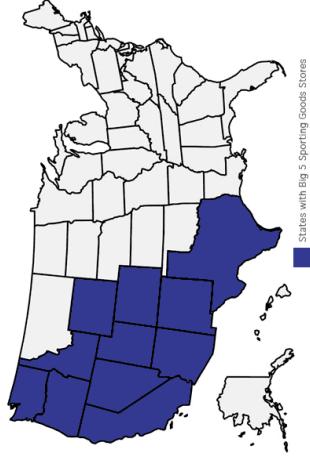


Big 5 Sporting Goods Corporation is a traditional sporting goods retailer in the western United States, operating 436 stores of which 58% are in California. The average store size averages approximately 11,000 square feet.

Store has significantly slowed in recent years as the retailer faces increased competition from Dick's Sporting Goods and Amazon.

Big 5 is publicly traded under the ticker "BGFV".

During fiscal 2018 Big 5 generated \$988 million in revenue

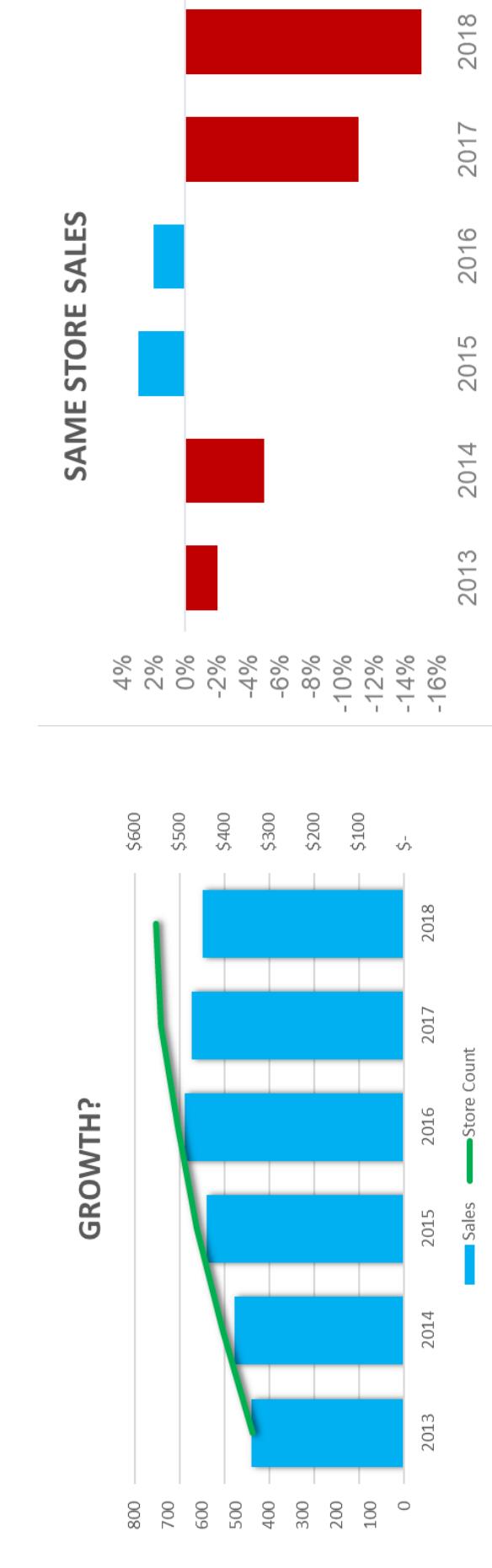


## Big 5 Sporting Goods Statistics

	\$ in millions	
	2017	2018
Sales	\$1,010	\$988
Store Count	435	436
SSS	-1.20%	-2.70%
EBITDA Margin	4.00%	1.90%

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# GROWTH IS NOT ALWAYS GOOD



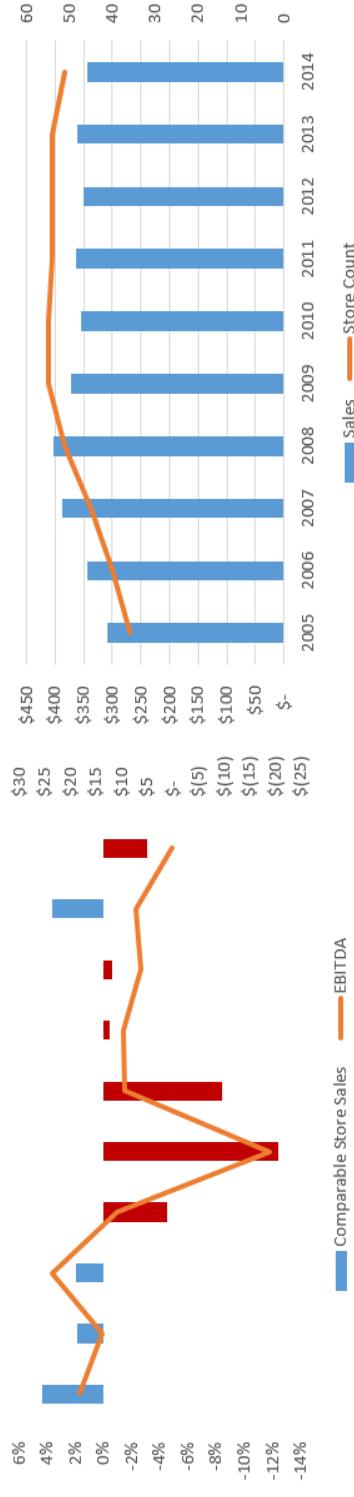
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# OVER EXPANSION



Sport Chalet opened just 30 stores in its first 45 years in business. Founder, Norbert Olberz's mission was "not being the biggest, but the best."

Comparable Store Sales & EBITDA  
(\$'s in millions)



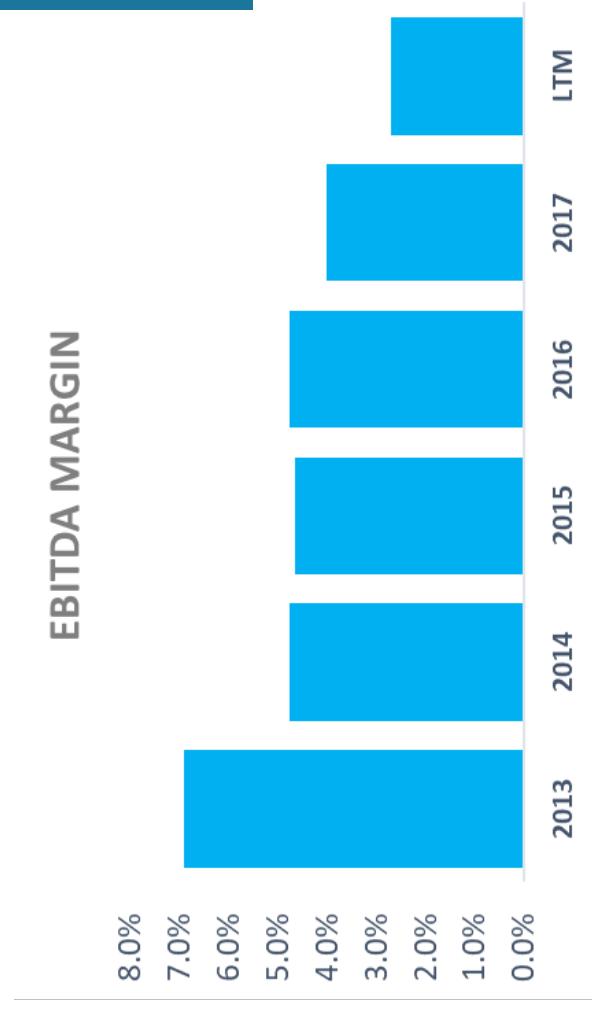
Over the next 6 years Sport Chalet opened 25 locations, targeting primarily areas with new housing developments including venturing outside of its Southern Cal roots and further into Nevada, Arizona and one store in Utah.

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# EBITDA MARGIN



## EBITDA MARGIN



**EBITDA Formula:**

$$\frac{\text{Sales} - \text{Minus Cost of Goods Sold} - \text{Minus SG\&A Expenses}}{\text{Add Back Depreciation \& Amortization}} = \text{EBITDA}$$

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# ■ PRIVATE EQUITY & THE DREADED LBO

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## KEY CREDIT RATIOS



	2005	2006	2007
Sales	\$ 2,695	\$ 2,819	\$ 2,795
Same Store Sales	\$ -6.0%	\$ -0.7%	\$ -3.4%
EBITDA	\$ 175	\$ 50	\$ (26)
EBITDA Margin	6.5%	1.8%	-0.9%
Interest Expense	\$ 5	\$ 80	\$ 101
Debt	\$ 2	\$ 689	\$ 856
Interest Coverage	35	0.625	-0.26
Debt/EBITDA	0.01	13.78	-32.92

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# IMPACT OF LBO

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	2010 (\$'s in millions)	2011 (\$'s in millions)	2012 (\$'s in millions)	2018 (\$'s in millions)
Sales	\$ 2,732	\$ 3,100	\$ 3,500	\$ 4,783
Store Count	128	139	156	253
EBITDA	\$ 191	\$ 220	\$ 250	\$ 300
EBITDA Margin	7.0%	7.1%	7.1%	6.3%
Total Debt	\$ 169	\$ 1,365	\$ 1,770	\$ 1,700
Interest Expense	\$ 7.63	\$ 55	\$ 100	\$ 109
Debt/EBITDA	0.88	6.20	7.08	5.67
Interest Coverage	25.0	4.0	2.5	2.8

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# FREE CASH FLOW



Fiscal Year	Sales	EBITDA Margin	Free Cash Flow	Year End Liquidity	Tangible Net Worth
2006	\$ 53,016	7.0%	\$ 920	\$ 7,639	\$ 7,585
2007	\$ 50,703	5.1%	\$ 977	\$ 4,622	\$ 7,577
2008	\$ 46,770	3.4%	\$ 495	\$ 3,697	\$ 5,629
2009	\$ 44,043	3.8%	\$ 1,146	\$ 5,000	\$ 5,024
2010	\$ 42,664	3.1%	\$ (318)	\$ 3,579	\$ 4,229
2011	\$ 41,567	0.5%	\$ (707)	\$ 2,565	\$ 563
2012	\$ 39,854	1.2%	\$ (681)	\$ 2,018	\$ (88)
2013	\$ 36,188	-1.4%	\$ (1,438)	\$ 1,587	\$ (1,046)
2014	\$ 31,198	-2.6%	\$ (1,657)	\$ 1,058	\$ (3,311)
2015*	\$ 25,146	-4.2%	\$ (1,700)	\$ 554	\$ (4,134)



Jul 2015: \$1.971 million ABL Revolving Credit Facility Extension
Jul 2015: \$2.7 billion Real Estate Investment Trust Transaction
Apr 2015: \$429 million Real Estate Transactions (GGP, Simon and Macerich)
FY 2014: \$358 million Domestic Real Estate Transactions
Nov 2014: \$625 million Unsecured Notes with Warrants
Nov 2014: \$380 million Sears Canada Rights Offering
Sep 2014: \$400 million Secured Short Term Loan (1)
Mar 2014: \$500 million Lands' End Exit Dividend
FY 2013: \$155 million Domestic Real Estate Transactions
Dec 2013: \$243 million Sears Canada Dividend
Sep 2013: \$1 billion ABL Term Loan
FY 2012: \$354 million Real Estate Transactions
Jan 2013: \$52 million Sears Canada Dividend
Oct 2012: \$447 million Sears Hometown Exit Dividend

Real Estate Transactions: \$3.9 billion      Sears Canada Dividends: \$0.3 billion

Spin-Offs & Rights Offerings: \$1.3 billion

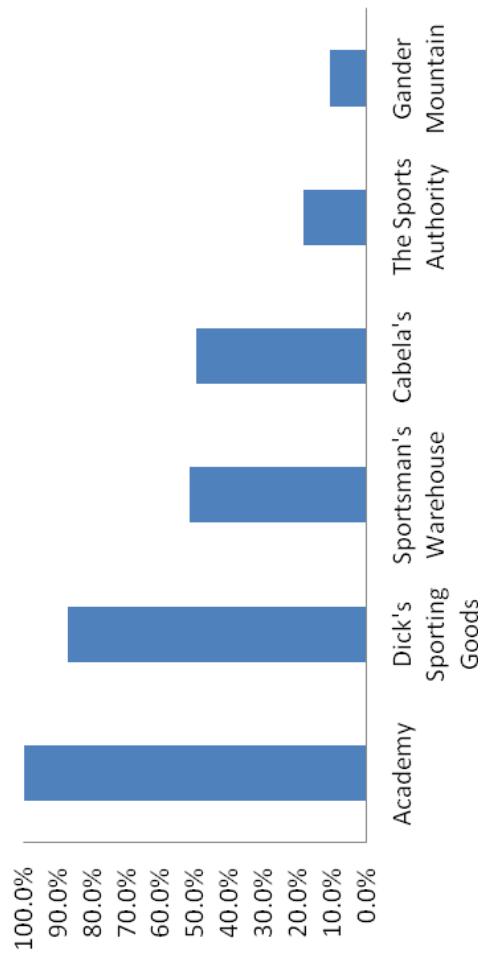
Financings: \$4.0 billion

**Formula:**  
 Cash from operations  
 - Capital Expenditures  
 = Free Cash Flow

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# REVOLVING CREDIT FACILITY

% Available under Credit Agreement



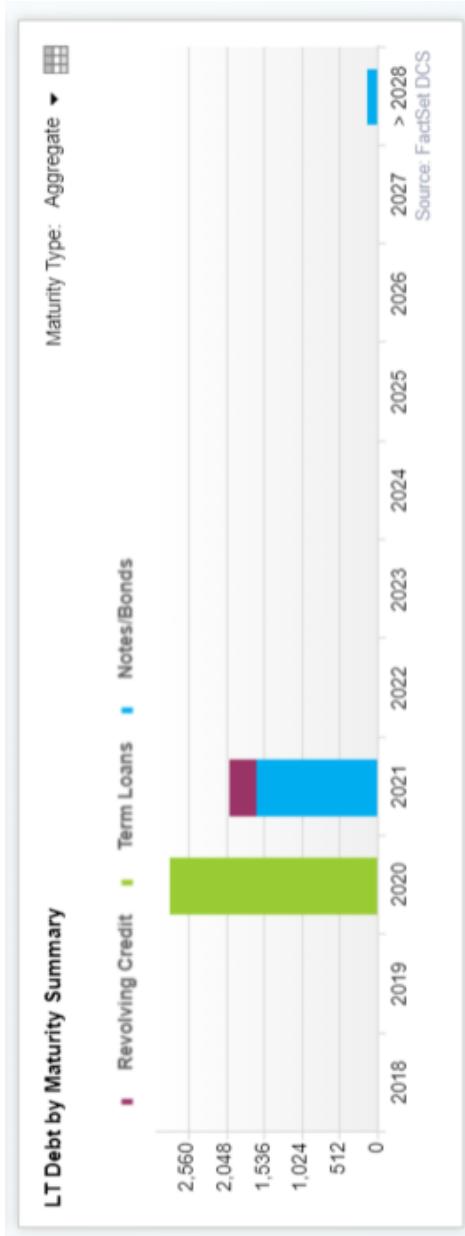
# DEBT COVENANTS

Bluestem's performance against covenants as of November 2, 2018 were as follows (net liquidity in thousands):

	Leverage Ratio		Net Liquidity	
	Results	Requirement	Position	Requirement
Term loan agreement and asset-backed line of credit agreement	4.09	< 4.50	\$86,982	> \$ 40,000
Program agreement	4.11	< 5.00	\$87,118	> \$ 40,000

# DEBT MATURITIES

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# UNSECURED CREDITORS POSITION

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Assets	Description	Book Value	As of	Hypothetical Liquidation High End
				Low End
Cash & Cash Equivalents	\$ 200	11/3/2018	\$ 200.00	\$ 200.00
Accounts Receivable	\$ 179	11/3/2018	\$ 161.18	\$ 170.14
Inventories	\$ 2,000	11/3/2018	\$ 1,700.00	\$ 1,900.00
Pre-paid expenses & other	\$ 104	11/3/2018	\$ 104.26	\$ 104.26
Property & Equipment	\$ 1,621	11/3/2018	\$ 486.35	\$ 972.70
Goodwill & Intangibles	\$ 1,131	11/3/2018	\$ 124.39	\$ 226.17
<b>Total</b>	<b>\$ 5,235</b>		<b>\$ 2,776</b>	<b>\$ 3,573</b>

Unsecured Obligations	Description	Outstanding	Maturity	Hypothetical Liquidation High End
				Low End
Revolving ABL (\$950 million)	\$ 374	8/17/2023	100%	\$ 374
Senior Secured Term Loan	\$ 50	8/17/2023	100%	\$ 50
Term Loan	\$ 1,534	2/3/2024	100%	\$ 1,534
<b>Total</b>	<b>\$ 1,958</b>			<b>\$ 1,958</b>
Residual Assets Remaining For Unsecured Creditors		\$ 818	\$ 1,615	\$ 730

Secured Obligations	Description	Outstanding	Maturity	Hypothetical Liquidation Value of Claim
				Low End
Revolving ABL (\$950 million)	\$ 374	8/17/2023	100%	\$ 374
Senior Secured Term Loan	\$ 50	8/17/2023	100%	\$ 50
Term Loan	\$ 1,534	2/3/2024	100%	\$ 1,534
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**THANK YOU!!**



Dennis Cantalupo: 440.835.2477, Ext. 131 dennis.cantalupo@riemer.com

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